

ESTTA Tracking number: **ESTTA633575**

Filing date: **10/17/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

### Petitioner Information

Name	Horisun Fulfillment, LLC		
Entity	Corporation	Citizenship	Georgia
Address	2390 Idylwild Drive Wrightsville, GA 31096 UNITED STATES		
Attorney information	Lisa C. Pavento Meunier Carlin & Curfman 817 W. Peachtree Street NW Suite 500 Atlanta, GA 30308 UNITED STATES docketing@mcciplaw.com, LPavento@mcciplaw.com		

### Registration Subject to Cancellation

Registration No	4009970	Registration date	08/09/2011
Registrant	Live Eyewear, Inc. 3490 Broad Street San Luis Obispo, CA 93401 UNITED STATES		

### Goods/Services Subject to Cancellation

Class 009. First Use: 2010/11/03 First Use In Commerce: 2010/11/03 All goods and services in the class are cancelled, namely: Sunglasses
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### Grounds for Cancellation

Abandonment	Trademark Act section 14
Other	Failure to show use of mark on or in connection with the goods

Related Proceedings	Central District of California,Civil Action No. 2:14-06320-RGK-CW
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Attachments	10557-003CAN_Petition_To_Cancel.pdf(1670584 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Lisa C. Pavento/
Name	Lisa C. Pavento
Date	10/17/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Registration No. 4,009,970

For the mark: HORIZON

Date registered: August 9, 2011

	x	
	:	
HORISUN FULFILLMENT, LLC	:	
	:	
Petitioner,	:	Cancellation No. _____
	:	
v.	:	
	:	
LIVE EYEWEAR, INC.,	:	
	:	
	:	
Registrant.	:	
	:	
	x	

**PETITION TO CANCEL**

Petitioner Horisun Fulfillment, LLC believes that it is being and will continue to be damaged by U.S. Trademark Registration No. 4,009,970 for the trademark HORIZON, registered on August 9, 2011 by Live Eyewear, Inc, and Petitioner hereby requests that said registration be cancelled.

To the best of the Petitioner's knowledge, the name and address of the current owner of the registrations-at-issue is:

Live Eyewear  
3490 Broad Street  
San Luis Obispo, California 93401

The grounds for cancellation are as follows:

## THE PARTIES

1.

Petitioner Horisun Fulfillment, LLC (“Horisun”) is a corporation organized and existing under the laws of the State of Georgia.

2.

Registrant Live Eyewear, Inc. (“Live Eyewear”), on information and belief, is a corporation organized and existing under the laws of the State of California, having a principal place of business at 3490 Broad Street, San Luis Obispo, California 93401.

3.

On information and belief, Live Eyewear is the owner of U.S. Trademark Registration No. 4,009,970 for the mark HORIZON. A copy of U.S. Registration No. 4,009,970 is provided as Exhibit A to this Petition to Cancel (“‘970 Registration”).

## STATEMENT OF FACTS

4.

Petitioner Horisun filed U.S. Trademark Application No. 86/249,810 on April 11, 2014 for the mark HORISUN with logo. U.S. Trademark Application No. 86/249,810 was filed under §1(a) of the Trademark Act, asserting a date of first use anywhere and in interstate commerce in May of 2013. A copy of U.S. Trademark Application No. 86/249,810 is provided as Exhibit B to this Petition to Cancel (“‘810 Application”). Petitioner Horisun has further accrued common law trademark rights in the mark identified in the ‘810 Application based on use.

5.

On or about June 27, 2014, Petitioner Horisun received a cease and desist letter from Live Eyewear alleging a likelihood of confusion between the mark in the '970 Registration and the mark in the '810 Application, and requesting abandonment of the '810 Application and removal of certain sale materials and the mark in the '810 Application from Petitioner Horisun's website.

6.

On information and belief, on or about August 12, 2014, Live Eyewear filed, but did not serve, a complaint against Petitioner Horisun in the Central District of California for infringement of the mark in the '970 Registration ("Complaint").

7.

Despite believing there to be no likelihood of confusion between the marks in the '970 Registration and the '810 Application, and in an effort to resolve any dispute, Petitioner Horisun expressly abandoned the '810 Application. A copy of the express abandonment is provided as Exhibit C. As a part of this effort, Petitioner Horisun further placed its [www.horisunbrands.com](http://www.horisunbrands.com) website "under construction" on or about September 26, 2014.

8.

On information and belief, despite knowing of Petitioner Horisun's meeting of the demands in the cease and desist letter, Live Eyewear made a new demand of Petitioner Horisun to pay for alleged past damages to Live Eyewear. Live Eyewear has not substantiated any alleged damage amount, and Petitioner Horisun alleges that there is no likelihood of confusion and that Live Eyewear has suffered no damages whatsoever. On information and belief, when Petitioner Horisun refused to pay for the alleged and unsubstantiated past damages, Live Eyewear served the Complaint on Petitioner Horisun on or about October 1, 2014.

9.

Petitioner Horisun has been damaged by Live Eyewear's U.S. Trademark Registration No. 4,009,970 and has standing to pursue this proceeding.

10.

On information and belief, on November 10, 2009, Live Eyewear filed Application Serial No. 77/869,768 with the U.S. Patent and Trademark Office to register the mark HORIZON under § 1(b) of the Trademark Act claiming an intent to use the mark in U.S. interstate commerce ("HORIZON Application"). The goods identified in the HORIZON Application were "sunglasses."

11.

On information and belief, on April 13, 2010, the U.S. Patent and Trademark Office issued a notice of publication for the mark shown in the HORIZON Application.

12.

On information and belief, on January 10, 2011, the U.S. Patent and Trademark Office issued a notice of abandonment for failure of Live Eyewear to file a statement of use or an extension of time to file a statement of use in the HORIZON Application.

13.

On information and belief, Live Eyewear subsequently filed several petitions with the U.S. Patent and Trademark Office to revive the HORIZON Application, and filed a statement of use alleging a first use of the HORIZON mark anywhere and in interstate commerce on November 3, 2010. On information and belief, Live Eyewear submitted to the U.S. Patent and Trademark Office two specimens with the statement of use: 1) a graphic showing a pair of prescription glasses situated very close to a pair of fit-over sunglasses, both floating on an all white background, wherein the fit-over sunglasses bear a HORIZON mark, 2) a flyer presented

to retail accounts in November 2010. Copies of the specimens are attached as Exhibits D-E, respectively, to this Petition to Cancel. A third document was also submitted, but it was identical in content to the second specimen. A copy of that third document is attached as Exhibit F to this Petition to Cancel.

14.

On information and belief, the HORIZON Application matured into the ‘970 Registration, which issued to Live Eyewear on August 9, 2011. The goods identified in the ‘970 Registration are “sunglasses.”

THE ‘970 REGISTRATION SHOULD NOT HAVE ISSUED

15.

Since the ‘970 Registration is not incontestable and has been on the Principal Register for less than five years, any ground that would have prevented the ‘970 Registration from issuing qualifies as a valid ground for cancellation.

16.

Before the HORIZON Application could be registered, Live Eyewear was required to file an allegation of use that included one specimen for each class showing use of the mark in commerce on or in connection with the goods listed in the HORIZON Application.

17.

On information and belief, Live Eyewear did not file an allegation of use showing use of the HORIZON mark in commerce on or in connection with the goods listed in the HORIZON Application.

18.

On information and belief, the first specimen submitted to the U.S. Patent and Trademark Office by Live Eyewear (Exhibit D) was a computer generated representation of a good and not a picture of an actual good produced or sold by Live Eyewear.

19.

On information and belief, Live Eyewear only submitted a statement regarding the second specimen (Exhibit E) that “[t]he second image is a flyer presented to retail accounts in November 2010.”

20.

On information and belief, Live Eyewear did not show use of the HORIZON mark on or in connection with the goods listed in the HORIZON Application because Live Eyewear did not show use of the HORIZON mark on any actual or real goods and did not show that the second specimens submitted to the U.S. Trademark Office was a display associated with the goods. A mere statement that the flyer was presented to retail accounts does not show use of the HORIZON mark on a display associated with the goods listed in the HORIZON Application.

21.

The ‘970 Registration should not have issued for failure to show use of the HORIZON mark in commerce on or in connection with the goods listed in the HORIZON Application. The ‘970 registration should be cancelled pursuant to 15 U.S.C. § 1064(1).



LIVE EYEWEAR ABANDONED ANY ALLEGED RIGHTS IN THE HORIZON MARK

22.

On information and belief, assuming only for purposes of the within and following allegation of abandonment that Live Eyewear for a time had a protectable interest in and to the purported HORIZON mark, Live Eyewear has, on information and belief, abandoned any such enforceable right.

23.

On information and belief, Live Eyewear knew or should have known that others, including multiple sellers of sunglasses and fit-over glasses, have used or are using Live Eyewear's purported HORIZON mark, thereby infringing Live Eyewear's alleged trademark rights.

24.

On information and belief, Live Eyewear has failed to enforce its trademark rights in the purported HORIZON mark against infringers and has further failed to police such purported HORIZON mark. On information and belief, such failure constitutes abandonment by omission, selective enforcement or otherwise.

25.

On information and belief, Live Eyewear has failed to enforce its trademark rights in its failure to appropriately control the nature and quality of the products and services provided in association with the HORIZON mark. On information and belief, by engaging in such "naked" licensing practices, Live Eyewear's conduct has caused the purported HORIZON mark to lose its significance as a source indicator to the relevant public, resulting in abandonment of the mark.

26.

Live Eyewear has abandoned the HORIZON mark, and the registration for that mark should be cancelled pursuant to 15 U.S.C. § 1064(3).

27.

By means of the foregoing complained-of acts, Petitioner Horisun is damaged in that, *inter alia*, the continued registration of the designation shown in the '970 Registration hinders Petitioner Horisun from effectively providing its goods to consumers.

WHEREFORE, Petitioner Horisun is being damaged and will continue to be damaged by U.S. Trademark Registration No. 4,009,970, and prays that said registration be, in its entirety, cancelled, and for all other relief as may be appropriate.

MEUNIER CARLIN & CURFMAN, LLC

Attorneys for Petitioner  
Horisun Fulfillment, LLC

Dated: October 17, 2014  
Atlanta, Georgia

By: /Lisa C. Pavento/  
Lisa C. Pavento  
Anthony B. Askew  
Stephen M. Schaetzel

817 W. Peachtree Street  
Suite 500  
Atlanta, Georgia 30308  
(404) 645-7700

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing **PETITION TO CANCEL** has been served on Registrant's attorney of record by mailing said copy on October 17, 2014, via first-class mail, postage prepaid to:

Nicole M. Norris  
Live Eyewear  
3490 Broad Street  
San Luis Obispo, California 93401

Dated: October 16, 2014

/Lisa C. Pavento/  
\_\_\_\_\_  
Lisa C. Pavento

**CERTIFICATE OF FILING**

I hereby certify that this document is being electronically filed with the United States Patent and Trademark Office on October 17, 2014.

/Lisa C. Pavento/  
\_\_\_\_\_  
Lisa C. Pavento

# **EXHIBIT A**

**United States of America**  
United States Patent and Trademark Office

**HORIZON**

**Reg. No. 4,009,970**

**Registered Aug. 9, 2011**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

LIVE EYEWEAR, INC. (CALIFORNIA CORPORATION)  
3490 BROAD STREET  
SAN LUIS OBISPO, CA 93401

FOR: SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-3-2010; IN COMMERCE 11-3-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-869,768, FILED 11-10-2009.

KAREN BRACEY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# **EXHIBIT B**

# Trademark/Service Mark Application, Principal Register

## TEAS Plus Application

Serial Number: 86249810

Filing Date: 04/11/2014

**NOTE:** Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\862\498\86249810\xml1\FTK0002.JPG</a>
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	HORISUN
*COLOR MARK	YES
*COLOR(S) CLAIMED (If applicable)	The color(s) blue and orange is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word HORISUN in block letters with a fanciful representation of the sun over the horizon.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	4444 x 1000
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Horisun Fulfillment, LLC
*STREET	2390 Idylwild Drive

<b>*CITY</b>	Wrightsville
<b>*STATE</b> (Required for U.S. applicants)	Georgia
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. applicants only)	31096
<b>LEGAL ENTITY INFORMATION</b>	
<b>*TYPE</b>	LIMITED LIABILITY COMPANY
<b>* STATE/COUNTRY WHERE LEGALLY ORGANIZED</b>	Georgia
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>*INTERNATIONAL CLASS</b>	009
<b>*IDENTIFICATION</b>	Protective eyeglasses
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 05/00/2013
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 05/00/2013
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-98928456-142159147_._HORISUN.pdf</a>
<b>CONVERTED PDF FILE(S)</b> (1 page)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\862\498\86249810\xml1\FTK0003.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Webpage
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>*TRANSLATION</b> (if applicable)	
<b>*TRANSLITERATION</b> (if applicable)	
<b>*CLAIMED PRIOR REGISTRATION</b> (if applicable)	
<b>*CONSENT</b> (NAME/ LIKENESS) (if applicable)	



<b>*CONCURRENT USE CLAIM</b> (if applicable)	
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Walter A. Rodgers
<b>ATTORNEY DOCKET NUMBER</b>	12011
<b>FIRM NAME</b>	Rodgers & Rodgers
<b>STREET</b>	6100 Lake Forrest Drive, Suite 340
<b>CITY</b>	Atlanta
<b>STATE</b>	Georgia
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	30328
<b>PHONE</b>	404-705-9299
<b>FAX</b>	404-705-9297
<b>EMAIL ADDRESS</b>	rodgersatl@aol.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>*NAME</b>	Walter A. Rodgers
<b>FIRM NAME</b>	Rodgers & Rodgers
<b>*STREET</b>	6100 Lake Forrest Drive, Suite 340
<b>*CITY</b>	Atlanta
<b>*STATE</b> (Required for U.S. applicants)	Georgia
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b>	30328
<b>PHONE</b>	404-705-9299
<b>FAX</b>	404-705-9297
<b>*EMAIL ADDRESS</b>	rodgersatl@aol.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes

**FEE INFORMATION**

<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE PAID</b>	275

**SIGNATURE INFORMATION**

<b>* SIGNATURE</b>	/Walter A. Rodgers/
<b>* SIGNATORY'S NAME</b>	Walter A. Rodgers
<b>* SIGNATORY'S POSITION</b>	Attorney of Record
<b>SIGNATORY'S PHONE NUMBER</b>	404-705-9299
<b>* DATE SIGNED</b>	04/11/2014

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## **Trademark/Service Mark Application, Principal Register**

### **TEAS Plus Application**

**Serial Number: 86249810**

**Filing Date: 04/11/2014**

### **To the Commissioner for Trademarks:**

**MARK:** HORISUN (stylized and/or with design, see [mark](#))

The literal element of the mark consists of HORISUN.

The color(s) blue and orange is/are claimed as a feature of the mark. The mark consists of the word HORISUN in block letters with a fanciful representation of the sun over the horizon.

The applicant, Horisun Fulfillment, LLC, a limited liability company legally organized under the laws of Georgia, having an address of

2390 Idylwild Drive  
Wrightsville, Georgia 31096  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

**For specific filing basis information for each item, you must view the display within the Input Table.**

International Class 009: Protective eyeglasses

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/00/2013, and first used in commerce at least as early as 05/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Webpage.

#### **Original PDF file:**

[SPE0-98928456-142159147\\_.HORISUN.pdf](#)

#### **Converted PDF file(s) (1 page)**

[Specimen File1](#)

The applicant's current Attorney Information:

Walter A. Rodgers of Rodgers & Rodgers  
6100 Lake Forrest Drive, Suite 340  
Atlanta, Georgia 30328  
United States

The attorney docket/reference number is 12011.

The applicant's current Correspondence Information:

Walter A. Rodgers  
Rodgers & Rodgers  
6100 Lake Forrest Drive, Suite 340  
Atlanta, Georgia 30328  
404-705-9299(phone)  
404-705-9297(fax)  
rodgersatl@aol.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Walter A. Rodgers/ Date Signed: 04/11/2014

Signatory's Name: Walter A. Rodgers

Signatory's Position: Attorney of Record

RAM Sale Number: 86249810

RAM Accounting Date: 04/14/2014

Serial Number: 86249810

Internet Transmission Date: Fri Apr 11 14:32:11 EDT 2014  
TEAS Stamp: USPTO/FTK-98.92.84.56-201404111432112989  
37-86249810-50052a01ca9e39adfc34844c3499  
b7bddbd36523abebcbbbe9ca2ac905a206c-CC-6  
59-20140411142159147610





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# **EXHIBIT C**



## Request for Express Abandonment

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86249810
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 115
<b>PUBLISH FOR OPPOSITION DATE</b>	00/00/0000
<b>MARK SECTION</b>	
<b>MARK</b>	HORISUN
<b>REQUEST FOR EXPRESS ABANDONMENT SECTION</b>	
<b>STATEMENT</b>	The applicant hereby expressly abandons the application for trademark registration made under the serial number identified above.
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Lisa C. Pavento/
<b>SIGNATORY NAME</b>	Lisa C. Pavento
<b>SIGNATORY DATE</b>	09/16/2014
<b>SIGNATORY POSITION</b>	Attorney of record, Georgia bar member
<b>SIGNATORY PHONE NUMBER</b>	678-869-7752
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Tue Sep 16 15:51:21 EDT 2014
<b>TEAS STAMP</b>	USPTO/REA-65.182.32.226-2 0140916155121127990-86249 810-500d9912c8bb91ef46446 15311fc2b2391999ad7f971bb 2e93e164732fd79cde6d-N/A- N/A-20140916150630977723

## Request for Express Abandonment

To the Commissioner for Trademarks:

**MARK:** HORISUN

**SERIAL NUMBER:** 86249810

By submission of this request, the applicant hereby expressly abandons the application for trademark registration made under the serial number identified above. Except as provided in 37 C.F.R Section 2.135. (concerning the commencement of an opposition, concurrent use, or interference proceeding), the fact that an application has been expressly abandoned shall not, in any proceeding in the United State Patent and Trademark Office, affect any right that the applicant may have in the mark which is the subject of the abandoned application.

Signature: /Lisa C. Pavento/ Date: 09/16/2014

Signatory's Name: Lisa C. Pavento

Signatory's Position: Attorney of record, Georgia bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86249810

Internet Transmission Date: Tue Sep 16 15:51:21 EDT 2014

TEAS Stamp: USPTO/REA-65.182.32.226-2014091615512112

7990-86249810-500d9912c8bb91ef4644615311

fc2b2391999ad7f971bb2e93e164732fd79cde6d

-N/A-N/A-20140916150630977723

# **EXHIBIT D**



# **EXHIBIT E**

# HORIZON™

Live Eyewear is proud to announce the release of the Horizon OverRx sunwear collection, specifically engineered to be worn over prescription eyeglasses.

HORIZON™  
LIFETIME WARRANTY

DESIGNED TO BE  
WORN OVER GLASSES

**OVER<sub>X</sub>**®



2011 chassis design

20% more peripheral vision

Wide range of sizes & styles

Adjustable Flex2Fit temples

Lightweight Ballistic Nylon chassis

Polarized UV400

Scratch resistant

EXCLUSIVELY FROM  
LIVE EYEWEAR

Live Eyewear  
3490 Broad Street  
San Luis Obispo,  
CA 93401  
800-834-2563

**QUICKFIT**

AWARD WINNING  
CLIP-ON DESIGN

HORIZON™  
LIFETIME WARRANTY

Award winning patented design

Sleek rimless styling

Snaps on to most eyewear

Polarized UV400

Scratch resistant

Folds up for storage



# **EXHIBIT F**

# HORIZON™

Live Eyewear is proud to announce the release of the Horizon OveRx sunwear collection, specifically engineered to be worn over prescription eyeglasses.



HORIZON™  
LIFETIME WARRANTY

DESIGNED TO BE  
WORN OVER GLASSES

**OVER**

2011 chassis design

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